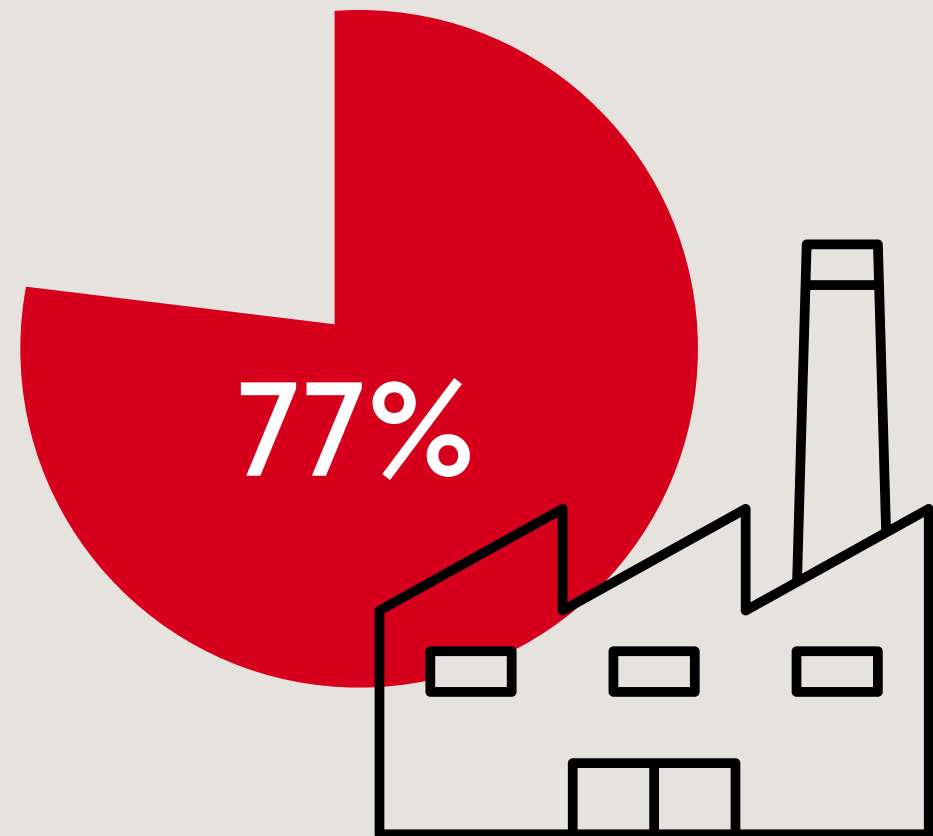


Anti- Slavery Week 2021

18th-24th October 2021

Modern slavery awareness
Digital Pack



Introduction

Anti-Slavery Week Resources

Thank you for your interest in using Anti-Slavery Week 2021 to raise awareness about the devastating issue of modern slavery among your staff, customers, clients or partners.

This pack contains a wide variety of downloadable resources and graphics for your use during the week and in the lead-up to it. You may wish to select just one set of materials, or you may prefer to make use of multiple sets in different scenarios or on different days. We would be happy to discuss your requirements and ideas with you!



Modern slavery still exists.

There are **40.3 million** trapped
in slavery worldwide

Source: International Labour Organisation



Introducing your audience to the issue of modern slavery

This is a great starting point
especially if your audience is likely
to be hearing this for the first time.

Why not open up the conversation
by sharing this or even better yet
- share a few more from the pack.

[Link to download graphic](#)

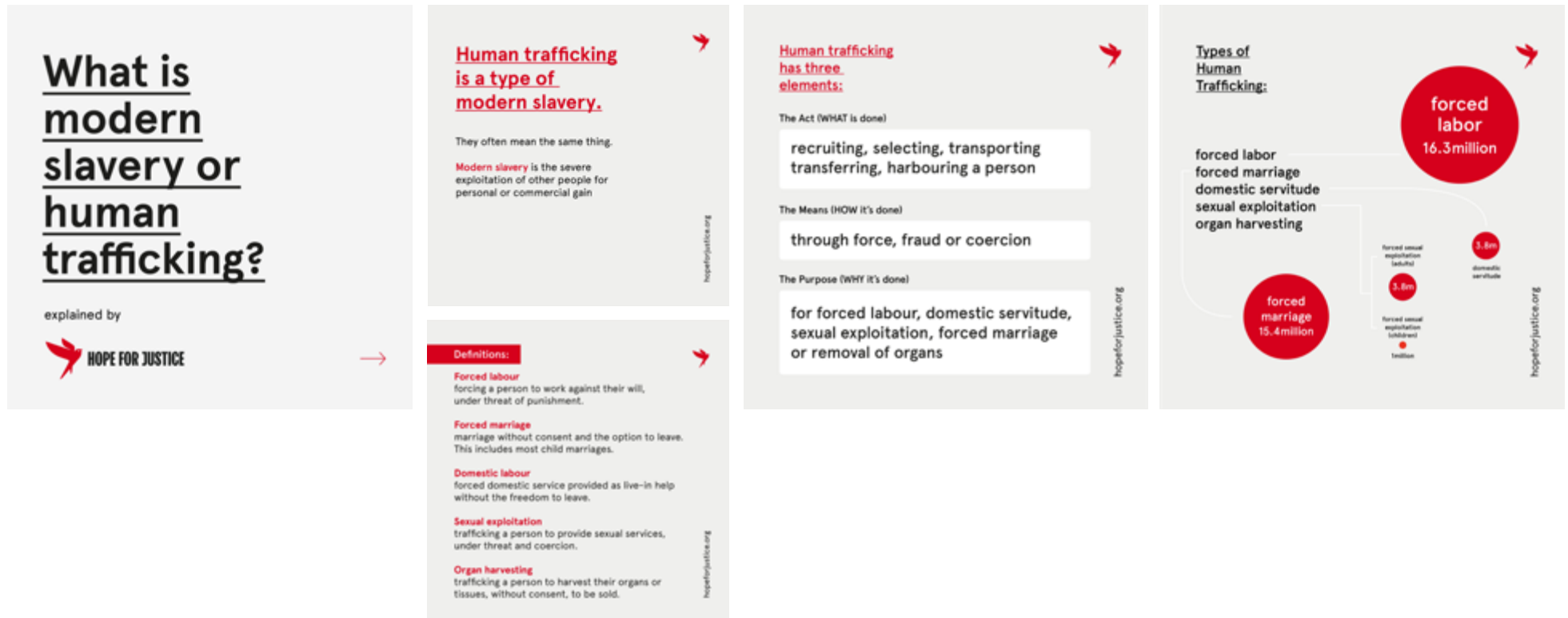


Breaking down the definition

These graphics go into more detail, including the legal definitions, and so are aimed at audiences who may already have a higher awareness level or who have already seen the introductory graphics in another context. They also explain

more about forms of trafficking that are less common in the UK but are a significant problem globally, including domestic servitude and forced marriage.

[Link to graphics](#)

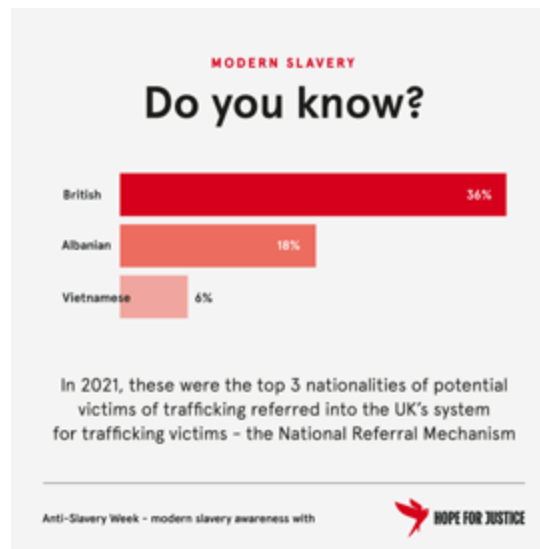
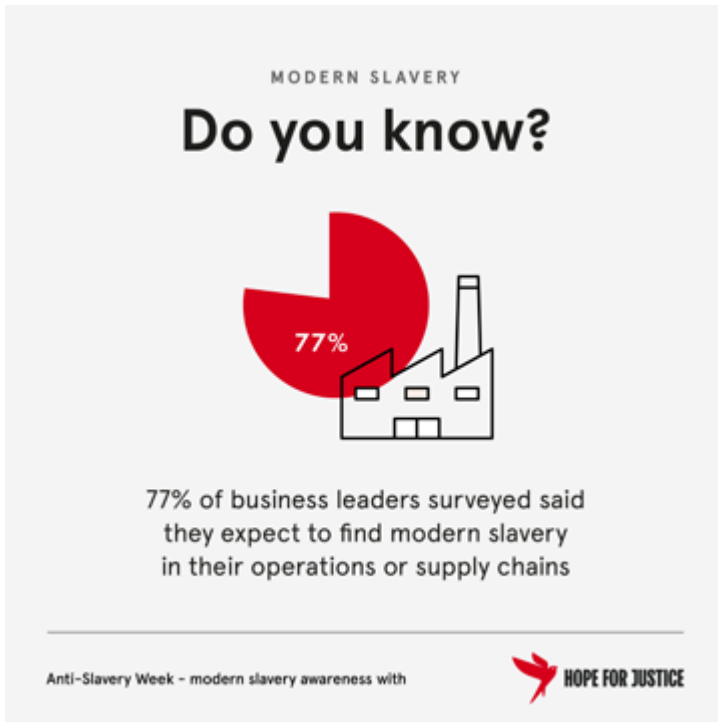


Infographics

This set of graphics contains more visual elements and thought-provoking facts and comparisons, to get your audience and stakeholders talking and thinking about this issue. They also raise awareness of the extent to which trafficking and modern slavery affects not just foreigners but also British nationals (especially children and teenagers).

The 'factory' graphic makes clear that human trafficking is not just about the sex trade; it is very much about exploitation in the supply chains of large, reputable companies.

[Link to download infographics](#)



Spot the signs of modern slavery

The graphics on this page go into detail about some of the common signs, focusing on the indicators of forced labour in particular. These signs are the kind of thing that could be seen from a distance, without needing to know about a worker's individual circumstances, pay or living conditions.

Note: Hope for Justice also has a large selection of posters available in a variety of languages that detail some of the common signs of modern slavery using simple and easy-to-grasp words. Those posters are suitable both for the general public, and for the most at-risk communities. For digital or printed versions of those posters, email: supporters@hopeforjustice.org

[Link to graphics for sharing](#)

Can you spot the signs of modern day slavery?

from



#1

Has the worker been dropped off as a part of a larger group?

Often, a victim of human trafficking or modern slavery will be transported to work each day to ensure control of their movements and limit the victim's time away from the trafficker and potential for escape.



#2

Does someone else do the talking for the worker?

Many victims do not speak English, whether due to language barriers, learning difficulties or for other reasons.

Traffickers commonly pretend to be their interpreter or friend and speak on their behalf.



#3

Have you seen lights on at night at a business premises?

This could suggest people are sleeping or living there.



#4

Does the worker have unexplained injuries or look unkempt and anxious?

Traffickers prefer not to let their victims access medical or dental care, as this can open the opportunity for them to get help or to escape.

Lack of money and resources means victims' clothing and appearance is often unkempt and they will not have proper safety equipment even for dangerous jobs.



Spot the signs of modern slavery



hopeforjustice.org/signs



Modern Slavery

Get the facts



FACT

Citizens of all countries are affected by this crime



The UN estimates that there are 40.3 million people trapped in modern slavery globally. That's over two-thirds of the population of Italy.

@hopeforjusticeintl

Get the facts

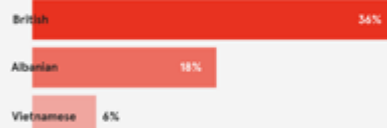
If you suspect that your audience or stakeholders have been misinformed about the realities of modern slavery or hold inaccurate opinions about, this set of graphics provides the real facts.

Rather than repeating some of those commonly held misconceptions, the graphics focus just on the true picture.

[Link to download graphics](#)

FACT

The largest percentage of victims identified in the UK are British nationals



Top 3 nationalities of potential victims in the UK :
1. British 2. Albanian 3. Vietnamese

* Source: UK Home Office - First quarter of 2021

@hopeforjusticeintl

FACT

Human trafficking and people smuggling are different things



People smuggling is a **service**, sought out **voluntarily**.
Human trafficking is **involuntary exploitation**.

What they do have in common is that they are both profitable businesses involving human beings and often involve criminal networks.

@hopeforjusticeintl

FACT

Human trafficking does not require international travel



In fact a person can be trafficked in the same town or even street where they grew up.

@hopeforjusticeintl



Take Action against modern slavery

- 1. Learn to Spot the Signs**
This makes it harder for traffickers to hide their crimes
- 2. Use your voice**
Share content on social media to make others aware of this issue
- 3. Support Hope for Justice**
Donate today to ensure we can see more people rescued and restored from exploitation at hopeforjustice.org



Take Action!

At Hope for Justice we believe that awareness leads to action. We hope your customers, clients, colleagues and partners can use the information in these graphics to understand more about this brutal crime, but crucially will also decide to take action against it.

One way to take action is to support the work of Hope for Justice. Our award-winning, evidence-based programmes in the UK and globally are all about preventing exploitation, rescuing victims, restoring lives and reforming society.

[Link to download graphics](#)





Other materials

Hope for Justice has a wide selection of other awareness-raising materials and content available, including posters, videos, fact sheets, downloads, multilingual leaflets and more.

[Click here](#) to see what is available.



For more materials such as videos and
other printed goods from Hope for Justice
or for Anti-Slavery Week support and
advice, email:

supporters@hopeforjustice.org

[Terms of use](#)

Please read before using these materials.
It only takes a minute.

hopeforjustice.org

[#antislaveryweek](#)