

2030
Food and drink

Progress Reporting 2022

Announcement pack and
communications toolkit



What is in this toolkit?

- What is happening and when
- Key messages
- Key communications activities
- How you can get involved





What is happening and when?

1 December 2022 WRAP is releasing the following food reports:

- Courtauld 2030 Progress and Insights Report 2022
- Food Waste Reduction Roadmap Progress Report 2022
- Tracking UK Food System Greenhouse Gas Emissions: 2022 Update
- Meat in a Net Zero world: Annual Progress Summary 2021-2022

Also released 1 Dec:

- The UK Plastics Pact Annual Report
- Textiles 2030 Annual Report



Courtauld 2030 Progress and Insights Report 2022

Will feature:

- Updates on Courtauld 2030 on activities in the last 12-18 months
- Action on water, GHG and food waste
- Household food waste commentary
- Case studies from signatories
- Link to report (live on 1 Dec):

[The Courtauld Commitment 2030: Progress and Insights Report 2022 | WRAP](#)





Food Waste Reduction Roadmap Progress Report 2022

Will feature:

- Overall progress towards achieving Courtauld 2030 and SDG 12.3 food waste target
- Progress in Retail, Production & Manufacture, Hospitality & Food Service, Primary Production
- Deep-dive into whole chain plans
- Link to report (live on 1 Dec): [The Food Waste Reduction Roadmap: Progress Report 2022 | WRAP](#)





Tracking UK Food System Greenhouse Gas Emissions: 2022 Update

Will feature:

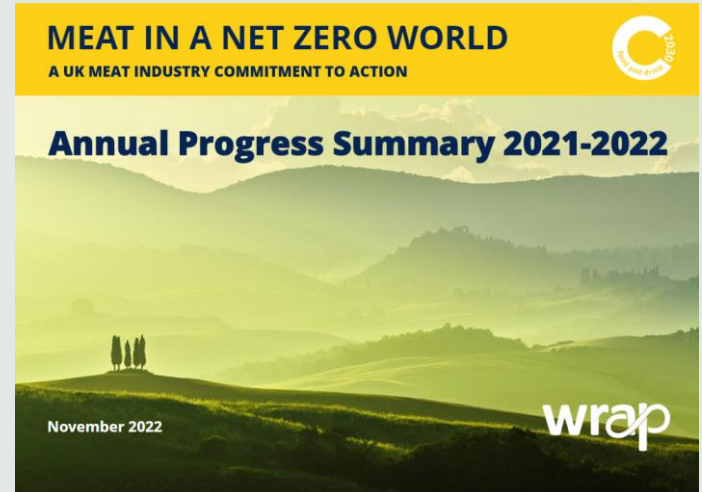
- Update of UK food system greenhouse gas emissions 2015-2020
- Methodology, data sources and values
- Sector-specific updates including Primary Production, Supply Chain Transport, Food Manufacture
- Link to report (live on 1 Dec): [Tracking UK Food System Greenhouse Gas Emissions: 2022 Update | WRAP](#)



Meat in a Net Zero World Annual Progress Summary 2021-2022

Will feature:

- Progress and highlights from across the commitment
- Sector-specific progress and highlights on Feed, Processors, Hospitality & Food Service, Retail
- Case studies from the Centre for Innovation Excellence in Livestock and Fareshare
- Link to report (live on 1 Dec):[Meat in a Net Zero world: Annual Progress Summary 2021-2022 | WRAP](#)





Key messages

- **Transforming the food system is critical in the fight against climate change.** It is a huge source of GHG emissions, and it places great stress on our fresh water supplies, and too much good food still ends up in the bin.
- **The Courtauld Commitment 2030 has begun the transformation.** We have developed world leading protocols for measuring scope 3 GHG emissions, established a Water Roadmap to support the security of our food supply, and we are focusing action on reducing food waste in the home, and throughout the supply chain.
- **Transformation can only be achieved by working together.** Courtauld 2030 is the catalyst that brings together businesses, governments and experts to make significant reductions in GHG, water and food waste through innovation and collaboration.
- **We call on businesses to:**
 - Play a leading role in tackling climate change join the Courtauld Commitment as a **Delivery Signatory**.
 - Stay connected to the transformation in a supporting role sign up as a **Courtauld Associate**.
 - If your business can enable others to contribute to the delivery of the GHG, Water and Food Waste targets, please talk to us about becoming an **Affiliate Member**.



Key communications activities

- WRAP media campaign
 - inc. press release to national & trade media
- New call-to-action video on the power of voluntary agreements
- Social media campaign on Twitter and LinkedIn





How you can get involved

- Like and share WRAP social media posts on 1 Dec:
 - Follow WRAP on Twitter [@WRAP_UK](https://twitter.com/WRAP_UK)
 - Follow WRAP on [LinkedIn](https://www.linkedin.com/company/wrap)
 - #SystemsChange
- Social posts from your personal & organisation's account
 - Why you have joined Courtauld2030, and why others should
 - Use hashtags #Courtauld2030 #SystemsChange #TransformOurFood
 - Some suggested posts on next slide



Social media posts

Help us spread the word! Here are some suggested social posts

COURTAULD - FOOD SYSTEM

DYK our #FoodSystem is responsible for 37% of global greenhouse gas emissions, so we won't fix the #climatecrisis until we fix food. Find out how #Courtauld2030 is helping to #TransformOurFood in the UK with collaboration & action <https://bit.ly/3V7NpuS> #SystemsChange @WRAP_UK

COURTAULD - SIGNATORY

We're proud to be a signatory to #Courtauld2030, the voluntary agreement that's transforming the UK's food system through action on #FoodWaste #GHGs #WaterStewardship. @WRAP_UK has announced the latest progress for 2022 <https://bit.ly/3V7NpuS> #SystemsChange #FoodSystems

COURTAULD – ACHIEVEMENTS

How is the UK's food & drink sector playing its part in addressing the #ClimateCrisis? #Courtauld2030 is the UK's leading voluntary agreement delivering a more sustainable #FoodSystem & today @WRAP_UK announces the latest achievements <https://bit.ly/3V7NpuS> #SystemsChange

COURTAULD 2030 – ACTION

As the effects of #ClimateChange become more damaging & #FoodSecurity is tested to the limit, working together to #TransformOurFood has never been more critical. Join #Courtauld 2030 to accelerate action on #FoodWaste #GHGs #WaterStewardship <https://bit.ly/3AJsO84>



Social media posts (cont'd)

GHG PROGRESS

Out today: @WRAP_UK has the latest on how UK food & drink is doing in reducing #GHG emissions. The results reaffirm the critical role of the #FoodSystem in reducing emissions both in the UK & overseas <https://bit.ly/3Xznm9d> SystemsChange #Courtauld2030

FOOD WASTE PROGRESS

Food & drink businesses faces many challenges but it's still a priority to #TargetMeasureAct on #FoodWaste & achieve the #Courtauld2030 #SDG123 targets. Latest progress from @WRAP_UK @fromIGD's #FoodWasteReductionRoadmap out today <https://bit.ly/3u0of5w> #SystemsChange

WATER PROGRESS

Protecting water resources for food supply, nature, & communities is critical to achieving #SDG6. With projects underway in key sourcing areas, find out how we're doing in @WRAP_UK's #Courtauld2030 Progress & Insights Report <https://bit.ly/3V7NpuS> #SystemsChange

MEAT IN A NET ZERO WORLD PROGRESS

Meat production is a major source of #GHG emissions and 400k tons is wasted in the UK every year, mostly at home. How is the sector addressing this? Find out in the latest #MeatInANetZeroWorld update from @WRAP_UK <https://bit.ly/3U8OxNH> #Courtauld2030 #SustainableMeat



Any questions?

- For questions about the Courtauld 2030 Progress and Insights Report and associated reports:
 - Courtauldcommitment@wrap.org.uk
- For communications:
 - Jamie Blomfield, Communications Business Partner
 - Jamie.blomfield@wrap.org.uk



Progress Reporting 2022

Announcement pack and
communications toolkit