

# LONDON & SOUTHERN COUNTIES CENTRE CHRISTMAS LUNCH

Make your company the STAR of this year's event!



## CIWM LONDON & SOUTHERN COUNTIES CENTRE ANNUAL CHRISTMAS LUNCH

Taking place on Friday 8<sup>th</sup> December 2023, from 12 – 5pm

This year's London Centre Lunch has a new and exciting venue, City Central at the HAC. We are offering more opportunities than ever before to get your business noticed - connecting your brand to leading professionals within the waste and resource sector.

Launching in April 2023, this event provides opportunities to increase your company's profile both prior and during the 2023 event, ensuring your brand gains visibility and exposure. If you are looking for a platform to get your company noticed, then look no further!

The London & Southern Counties Centre Lunch is known year-on-year as a successful, high impact event and this year we have the following opportunities available to you;

Headline Sponsor (x4 Opportunities):	<b>£6,654</b>
Drinks Sponsor (x2 Opportunities)	<b>£5,504</b>
Wine Branding (x1 Opportunity)	<b>£5,504</b>
Bathroom Branding (x2 Opportunities)	<b>£3,304</b>
<small>(for reference, a table of 12 at the event is worth £2,304)</small>	

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## HEADLINE SPONSORSHIP

£6,654

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Be the star of the event as one of four Headline Sponsors! With the event launching in April, secure your spot now and benefit from maximum exposure to waste and resource management professionals across the sector with your logo included in April's launch emails and the resulting website traffic.

- Company logo included on marketing emails and booking page prior to the event, from event launch in late spring.
- On the day, your company logo will be displayed on the entrance gate side banner, visible to all incoming guests (the banner will display the London Lunch logo and sponsors logos only)
- Table of 12 (worth £2,304) in prime position at the dinner
- Logo included on electronic tickets to all 1000+ guests
- Opportunity to display pop up banners or free-standing signage in the foyer
- Static logos on Reception area TV screens
- Main stage screen branding on the screen (on a rotation with the other headline sponsors and London & Southern Counties Centre)
- Branding included on the event menu
- Thank you mention from event host
- Branding on screen throughout the event (no sound)

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## DRINKS SPONSOR

£5,504

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With the drinks reception kicking off the event at midday, why not take the opportunity to splash your branding across the reception and get your company in front of 1000 guests as they begin a fun afternoon of Christmas joy! We have two opportunities available which include;

- Company logo on event webpage from event launch in late Spring
- Opportunity to display pop up banners or free-standing signage in the foyer
- Thank you mention from event host
- Branding included on the event menu
- Table of 12 (worth £2,304) in prime position at the dinner
- Branding on the screen behind the bar in main reception area



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## WINE BRANDING

£5,504

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With 1000 guests on 85 tables, we have just one opportunity to put your company branding on every wine bottle on those tables. This will put you in an optimal position in guests minds at this year's London Centre Christmas Lunch.

- Company branding to go on all wine bottles on all tables
- Table of 12 (worth £2,304) at the dinner

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## BATHROOM BRANDING

£3,304

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Bathroom branding is proven to be an effective way of getting your message across. We have two opportunities to display your poster in 12 bathrooms across the venue on the day of the event.

- 12 posters (your design) in venue bathrooms for the duration of the event
- Table of 12 (worth £2,304) at the dinner



\*Please note, prices do not include VAT

**With the event due to launch very soon, in April 2023, make the most of your sponsorship by booking today!**

**For more information, or to book your sponsorship package contact Ginny Thacker via [ginny.thacker@ciwm.co.uk](mailto:ginny.thacker@ciwm.co.uk) or on 01604 823346**