

THE CIWM *Gala Dinner*

Wednesday 17 September 2014
Birmingham Hilton Metropole Hotel

Guests of the Gala Dinner After Party will be presented with a decadent 1920's speakeasy theme, making it the crown of the evening's entertainment.

Sponsorship of the after dinner event is the perfect opportunity for any organisation looking to raise its profile, celebrate a milestone or launch a new product or brand.

Providing a host of unique branding opportunities, you will be the sole sponsor of the party that will be on everybody's lips the following morning. Your branding will be clearly visible from the very moment guests walk through to dinner, passing the speakeasy "crime scene" that forms the entrance to the after party. Your logo will also be visible on the screen presentation running throughout the dinner itself, after which guests will arrive at the party, where your branding will really kick into force... from the bar-tenders in your branded t-shirts, to your logo emblazoning the room in moving lights. Guests will also have the option of indulging in one or two subsidised "sponsor" cocktails.



This unique opportunity is £5500 and includes the following benefits to really put your brand in the spotlight:

- Naming rights of party
- Table of ten in a prime position
- Acknowledgement and thank you from host at the Dinner
- Logo on rolling stage presentation throughout dinner
- Logo on signage to the after party
- Logo projected in lights around the after party
- Dedicated space for pop ups within the after party
- Bar staff dressed in your branded t-shirts
- Cocktail bar menus carrying branding with option to name cocktails
- 'Sponsor' named cocktail of the evening available at 50% discount
- Logo on twitter wall, with flapper dancers encouraging photographs

**Book today, call Dave Sharrocks 01604 823356
or email dave.sharrocks@ciwm.co.uk**



RWM 16 – 18 SEPTEMBER 2014
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