

‘Unpacking the Extended Producer Responsibility and Deposit Return Consultations’

Ricky Burnett



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**Northern Ireland
Centre**





Government Consultations

4 separate consultations;

1. Reforming the UK Packaging Producer Responsibility Scheme (PPRS)
2. Introducing a Deposit Return Scheme in England, Wales and Northern Ireland (DRS)
3. *Consistency in Household and Business Recycling Collections in England (CHBRC)*
4. Plastic Packaging Tax (PPT)



Government Consultations

Consultation	Length	No. of Pre-set Questions	Closing date
PPRS*	182 pages	95	13 May 2019
DRS*	128 pages	88	
CHBRC*	127 pages	95	
PPT	46 pages	56	12 May 2019
Total	483 pages	334	

* Full Economic Assessments



CHBRC

Households:

- collect the same core set of dry recyclable materials from households
- have separate weekly food waste collections from households
- free garden waste collection service?
- how to achieve greater separation of dry materials in collections, especially paper and glass to improve the quality of dry recyclables collected from households
- whether statutory guidance on minimum service standards for waste and recycling services should be introduced
- how to develop non-binding performance indicators to support local authorities to deliver high quality and quantity in recycling and waste management
- how to support joint working between local authorities on waste; alternatives to weight-based targets; and having standardised bin colours for waste and recycling



NI Local Government Function Focus

- Delivery of Council Waste Services to Ratepayers
- Budgets
- Waste Planning
- Economic Development



arc21

Previous Consultation Responses

- *“arc21 has previously urged government to examine the relationship and arrangements between councils and parties obligated by the producer responsibility regimes.”*
- *“Measures to require the packaging and retail industry to tangibly support council collection and disposal infrastructure and services, and to facilitate and promote a greater level of collaboration between producers, retailers and collection/disposal authorities in Northern Ireland should be introduced”*



Previous Responses

- *“The European Commission’s proposal for a General Union Environment Action Programme to 2020 commits to “apply the polluter pays principle more systematically”.*
- *“The producer responsibility principle, which is a direct consequence of the polluter-pays principle, is a key waste management principle. It implies that producers are responsible for the costs of collection, management and treatment of their products at the end of their life, as well as for the information costs and an adapted product design.”*



PPRS – Aspects of Particular Focus

- Definition of Packaging and Packaging Waste
- Full Net Cost Recovery
- Proposed Core Set of Packaging Materials from Households
- Distribution of Funds to Councils
- Ownership of Material through the Value Chain
- Governance Models
- Communication
- Data collection
- Infrastructure
- Unintended Consequences



DRS – Aspects of Particular Focus

- Scale
- Scope
- Unredeemed Deposit
- Deposit Level
- Infrastructure
- Implementation



DRS (Scotland)

3,215 responses (25 public sector bodies)

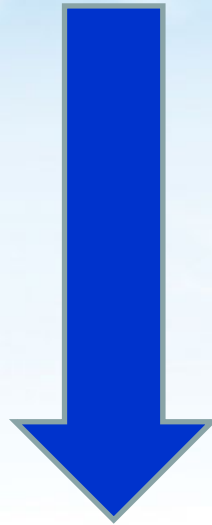
Majority favoured:

- ❖ UK wide scheme
- ❖ 'All in' scheme
- ❖ Wide range of materials
- ❖ Deposit level between 15p and 20p



PPT

PPT



PPRS



Impact Assessments

- ❖ Used the option assessed in the Consistent Municipal Recycling IA for England.
- ❖ Transparency on model used.
- ❖ Different cost base for Councils in Northern Ireland.



NI Council Costs

Baseline Cost – DoC General Estimates of Rates 2018/19

Aspect	Est Net Expenditure
Waste Collection	£87,673,458
Waste Disposal	£70,728,994
Total	£158,402,452
2023 Total*	174,889,106

* assumes annual 2% increase



Indicative NI Council Cost Savings

Scenario 1 – PPRS – No DRS
2023 Base Year for 10 years

	Full Net Costs Transfer to Councils
UK	£8,128,000,000
Northern Ireland*	£254,406,400

* proportionate to latest waste from household arisings per nation



Impact Already

M&S Take-Back Scheme To Turn Plastic Into Playground Equipment

Posted on 30 January 2019 by Darrel Moore

Marks & Spencer is launching a new initiative to enable customers to bring back non-recyclable plastic packaging. This will then be turned into playground equipment.

Customers can drop a variety of plastic packaging in M&S's new recycling bins, including black ready meal trays, crisp packets, sauce sachets and certain cosmetics containers, all of which aren't currently recycled by local councils and typically end up in landfill. The retailer has pledged to give collected plastic a new life by recycling it into store fittings, furniture and playground equipment for schools.

The scheme has initially launched in Food and Beauty Halls at M&S Tolworth, Cribbs Causeway, Westfield Stratford, Waterside, Loughton, Bluewater, Fosse Park and Peterborough. The retailer will roll-out the bins to M&S stores nationwide by the end of 2019, which will be made from recycled plastic collected through the first eight stores.

In addition to benefitting customers, M&S will introduce recycling collection points to primary schools across the country in collaboration with waste education social enterprise, Wastebuster, where pupils will be taught about the importance of recycling and reducing plastic waste.

Laura Fernandez, Senior Packaging Technologist at M&S, said: "As a business, we're committed to reducing the amount of plastic we use, reducing the



Laura Fernandez, Senior Packaging Technologist at M&S - "We're on a mission to provide a greater awareness of landfill avoidance and plastic recyclability, while ultimately helping our customers to give

28 JANUARY 2019

by Will Date

Iceland extends DRS trial to Northern Ireland

Food retailer Iceland has extended its in-store deposit return scheme trial for drinks packaging, launching what it has described as Northern Ireland's first reverse vending machine in its Belfast store.

The frozen food specialist will be trialling the machine for six months at its Belfast Park Centre store, "to further understand consumer appetite for the scheme."

This will build on its existing trial, launched in May 2018, which has seen reverse vending machines installed at stores in Wolverhampton, Mold, Fulham and Musselburgh, as well as a machine for staff at the retailer's head office in Deeside.

Reverse vending machines reward individuals for recycling by providing money or vouchers in return for empty containers.

Iceland's reverse vending machine accepts any Iceland plastic beverage bottle and repays customers with a 10p voucher to be used in store for each bottle recycled.



Matt Downes, head of format development for Iceland UK, pictured with Iceland employees Jade Craig, Nicole Killynagh and Clara McIlwaine at the launch of Northern Ireland's first in-store reverse vending machine at their Park Centre Store, West Belfast

22 FEBRUARY 2019

by Elizabeth Slow

Hovis and TerraCycle launch bread bag recycling scheme

Bread producer Hovis has launched a recycling initiative for its LDPE bread bags in partnership with the specialist recycler TerraCycle.

According to Hovis, all of its bread bags are recyclable through plastic bag collection points at major retailers' stores. Recently, Hovis has started rolling out clearer recycling labels on packs to encourage more people to dispose of their bread bags through these channels.

Research commissioned by the bread producer suggests that a third of people continue to find recycling challenging as they are unsure of what they can recycle.

Hovis said figures from Recoup also highlight the fact that one-in-ten local authorities currently accept film plastic, such as bread bags for recycling. Post consumer film plastic is seen as challenging to recycle, as it can be difficult to separate from bin-lidded, food-grade and due to contamination levels.

ACCEPTED WASTE

Any bread packaging made of LDPE plastic



Hovis has launched a bread bag recycling initiative in partnership with TerraCycle



KP Snacks Launches UK Recycling Scheme For Nut Packets

Posted on 8 March 2019 by Darrel Moore

KP Snacks is launching a nationwide recycling scheme for nuts, popcorn, crisps and pretzels packets.

Working with recyclers, TerraCycle, the scheme will give people the chance to set up collection points around the UK. The scheme is simple and free to use: all brands of nuts, popcorn, crisps and pretzels packaging will be accepted and the recycled material will ultimately be turned into new plastic items such as outdoor furniture.

How it works:

- Visit www.terracycle.co.uk to sign up to the KP Snacks Nuts, Popcorn, Crisps and Pretzels Packet Recycling Programme and register your collection point.
- Once registered, KP Snacks will send you a collection bin.
- Collect empty nuts, popcorn, crisps or pretzels packets and put them in the collection bin.
- When ready to send in the collected packets, the collection point administrator can download a free shipping label from www.terracycle.co.uk. The packets can then be sent to TerraCycle who will clean and shred them ready to be made into small plastic pellets, which will be used to make everyday items such as outdoor furniture, plastic lumber, waste bins or storage boxes.

People are encouraged to collect as many packs as they can in one go and then send in larger batches. To incentivise these larger more sustainable shipments, the scheme offers charity points for shipments over 2 kg in weight (approx. 600 packets).

Mark Thorne, KP Snacks CEO, says: "I'm delighted to launch this new recycling scheme with



The Crisp Packet Recycling Scheme

Recycle all crisp packets through this programme



HOW IT WORKS | SEARCH | RESOURCES

Recycling in partnership with Walkers

TerraCycle and Walkers have partnered to create a free recycling scheme which accepts all crisp packets. You can drop off your used crisp packets at public drop-off locations across the UK and Ireland - find your local one



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Impact Already

editorial feature

Life In Plastic ISN'T fantastic: 94% Of Consumers Think Retailers Need To Make Packaging More Sustainable In 2019, According to UK Survey

And An Independent Savile Row Tailor Is Leading The Way By Introducing 100% Recyclable And Compostable Packaging

- Plastic Problem Overshadows Price: 79% Of Brits Would Choose An Eco-Friendly Brand Over A Cheaper Competitor
- 96% of Consumers Consider Eco-friendly Packaging To Be "Very Important"
- Times Up On Plastic - 76% Have Made A Conscious Effort To Ditch Plastic In The Last Six Months

Data has revealed that 94% of British consumers think the retail industry needs to do more to tackle plastic packaging waste.

This new data comes from a survey commissioned by The Savile Row Company, London based tailors of fine shirts and suits, who have just launched 100% recyclable and compostable packaging for their mailed items.

The Savile Row Company, an independent British family run business, is solving the problem of harmful packaging by investing in greener alternatives.

The outer packaging for all their mailing items has been changed to a fully compostable and 100% recyclable paper bag, whilst their shirt packaging is now plastic-free with a fully compostable bag and carefully

cut cardboard clips to maintain the presentation of the shirts.

To coincide with the sustainable packaging initiative, The Savile Row Company commissioned a survey of 1,000 British consumers asking about their own "green" purchasing habits.

And Being Green No Longer Refers To The Colour Of Your Cash...

Being green is more influential than price in the consumers' purchasing decision, with 96% of survey respondents admitting the eco-friendliness of a product's packaging is important to them.

Of the same group, 79% said they would choose to shop with a retailer with 100% recyclable packaging over a cheaper competitor without.

It seems that 2019 could be the year that businesses might

lose out to more conscious competitors if company ethics are not reflecting consumers' demand, especially as 71% said a company's green ethics influence who they shop with.

Sustainable Clothing Retailers Will Be Reaping Rewards

70% of those surveyed said they currently make a conscious effort to buy sustainable or ethical clothing. When asked in which area they proactively purchase eco-friendly products, the top three included: Food (46%), Personal hygiene (24%), followed by Clothing (18%).

This reveals that in order for clothing and fashion retailers to attract more custom in 2019, they need to promote existing green policies or begin to invest in ways to make their operations or products more sustainable to meet the rising demand.

SAVILE ROW COMPANY FACTORY OUTLET



LUXURY CLOTHING AT AFFORDABLE PRICES

Visit the outlet store of the Savile Row Company (Est'd 1938) in Magherafelt. You'll find a comprehensive range of 100% cotton shirts, pure silk ties and tailored wool suits in all fits and sizes. Discover the full collection of supreme quality clothing at lower prices than you'll find anywhere else.

100% WOOL SUITS £200 | 100% SILK TIES £12.50

New for 2019: Plastic-free packaging is rolled in Northern Ireland

Our Store is located at
Unit 12, Station Road Industrial Estate,
Magherafelt, BT45 5EY
Telephone:
028 7963 4234

Opening hours:
9.30am to 4.30pm Monday-Friday;
9.30am to 4pm Saturday;
Closed on Sunday

Tuesday February 19 2019 Belfast Telegraph





- PPRS- Explore potential refinements within strategic framework to appropriately reflect NI specific circumstances
- Direct engagement with NI Councils
- Economic Assessments pertinent to NI

"You can't
always get what
you want but if
you try
sometimes well
you just might
find you get
what you need."

*- The Rolling
Stones*

