



# RESOURCING THE FUTURE CONFERENCE 2019

12 - 13 June 2019 –  
One Great George Street,  
London

**Put your brand in the spotlight  
at Resourcing the Future 2019**



environmental  
services  
association



# RESOURCING THE FUTURE CONFERENCE 2019



A partnership event brought to you by



## Your toolkit for the new resources and waste strategy

This year's Resourcing the Future Conference returns on the 12 – 13 June in London and will provide an unmissable opportunity to understand, debate and implement the key recommendations from the recently released Resources and Waste Strategy for England.

Join government representatives, thought-leaders and stakeholders from across the sector as we explore the key elements of the strategy and discuss the direction and deliverability of the policies and a circular economy framework.

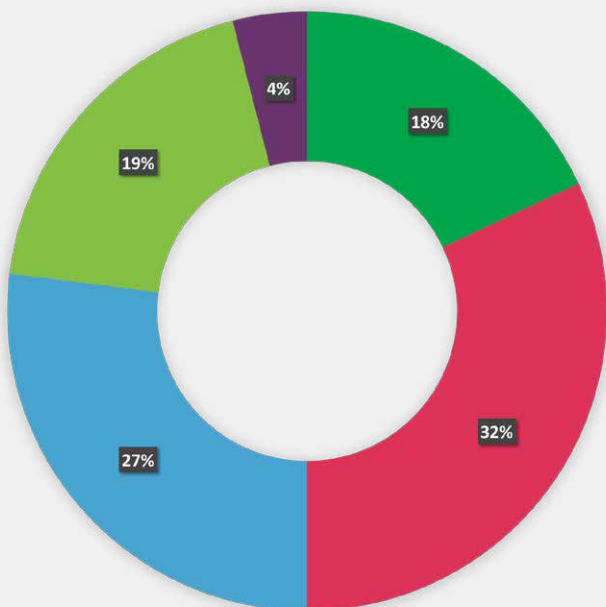
The conference will be packed full of discussion points and centring on the new strategy, its recommendations and implementation. Expect to hear from experts on single-use plastics bans and taxes, DRS, Secondary material markets, Producer Responsibility, recycling targets and food waste.

From councils to producers, this conference will be relevant to anyone working in the sector – make sure you're part of delivering the change needed to make the circular economy a reality in the UK.

**Keep up to date with the conference news on Twitter and search #RTF19**

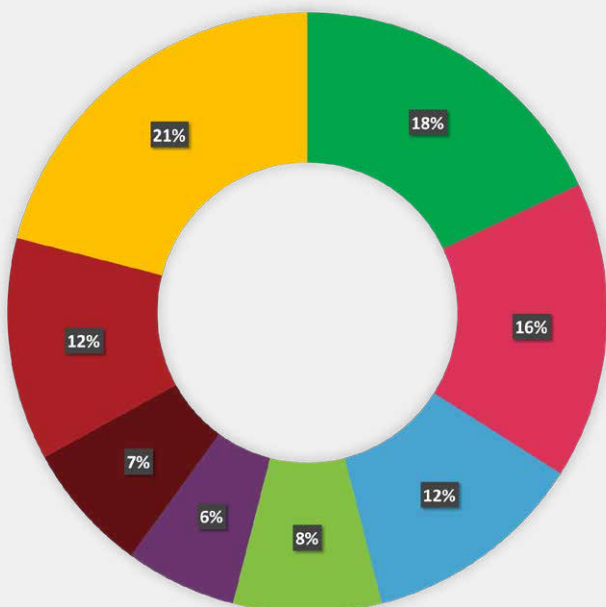
**Prove you're passionate about resourcing the future and reach over 400 sustainability, resource and waste professionals.**

## Delegate Level



- Chief Executive/Managing Director
- Senior Management
- Middle Manager
- Operational
- Consultant

## Industry Sector



- Associations/Charities
- Local Authority
- Consultant
- Waste Processor/Recycler
- Waste Management Company
- Education/Training
- Other Public Sector
- Other Private Sector



# 2019 Sponsorship Opportunities

## Headline Conference Sponsor – two opportunities - £6,500 + VAT

As headline conference sponsor you will benefit from significant exposure in the run up to the conference and a highly impactful presence at the event itself.

- Logo in all pre-event online, print and email marketing
- Logo, company profile and link on conference website
- Annual premium listing on the CIWM online Business Directory and in The CIWM Journal
- 4-week digital advertising campaign on the CIWM Journal Online leading up to event
- Full-page prime-position advert in The CIWM Journal
- Prime advert in The CIWM Journal Online Newsletter
- Main stage sponsor presence
- Thank you from CIWM host in opening address
- 3 x two-day attendee places (including lunch)
- 2 minute speaker slot on day 1 or 2 (TBA) to invite delegates to join you over break
- Use of conference logo in own materials
- Branding/signage throughout conference
- Exhibition space (approx. 2mx2m includes table)
- Logo in post-event editorial coverage
- Logo in post event presentation pack sent to delegates

## Event App Sponsor – £3,000 + VAT

Connect with delegates and deliver targeted messages and banner advertising before, during and after the event.

- Logo in all pre-event online, print and email marketing
- Logo, company profile and link on conference website
- Banner advertising, company profile and link to company website on Event App
- 2 x two-day attendee places (including lunch)
- Exhibition space (approx. 2mx2m includes table)
- Logo on Event App instructions to attendees
- Acknowledgement by conference chairman
- 12-month premium listing on the CIWM online Business Directory
- Use of conference logo in own materials

## Breakfast Sponsorship - £2,000 + VAT

Benefit from early and distinguished exposure on the first morning of the conference.

- Logo in all pre-event online, print and email marketing
- Logo, company profile and link on conference website
- Annual premium listing on the CIWM online Business Directory and in The CIWM Journal
- Branding/signage during breakfast
- Thank you from CIWM host in opening address
- 2 x one-day attendee places (includes lunch)
- Use of conference logo in own materials
- Exhibition space (approx. 2mx2m includes table)
- Logo in post-event review in The CIWM Journal (August issue)

## Drinks Reception Sponsor – £2,200 + VAT

Introduce your business and network with delegates and speakers straight after the conference closes on the first day with our drinks reception package.

- Logo and company profile on conference website with link
- Exhibition space (approx. 2mx2m includes trestle table)
- 2 x one-day attendee places including lunch
- Mention by CIWM host at end of first day
- Branding and signage in drinks reception
- Annual premium listing on CIWM online Business Directory
- Use of conference logo in own materials
- One month advertising in Zone 5 CIWM Journal Online website

# 2019 Exhibitor Opportunities

## Exhibitor Plus – £1,300 + VAT (£1000 for Business Partners)

- Exhibition space (approx. 2mx2m includes table)
- Logo and listing on exhibitor pages of conference website
- 12-month premium listing on the CIWM Business Directory online
- 1/4 page advert in The CIWM Journal (May or June issue)
- 4-week advert on The CIWM Journal Online (zone 2 or 3)
- 2 two-day conference passes, including lunch

## Exhibition Stand - 2 Days £795 + VAT (£700 for Business Partners)

- Exhibition space (approx. 2mx2m includes table)
- Logo and listing on exhibitor pages of conference website
- 1 conference pass including lunch (1 day or 2 day to reflect the stand booked)

## Resourcing the Future 2018 Exhibitors



## Resourcing the Future 2018 Delegate Job Titles

Managing Director • Events & Training Manager • Marketing Manager • Professional Development Manager • Senior Sales Manager • Technical Manager • Head of Operations & Membership Support • Chief Executive • Recycling Policy Advisor • Executive Director • Head of Regulation • Policy Advisor • Operations Manager • Environmental Consultant • Director • Business Development Director • Head of Waste Management • BID Development Manager • Recycling Officer • Recycling Strategy Manager • Partnership Development Manager • Head of Environment Services • Municipal Sales Manager • UK Sales Manager • Head of Business Development • Compliance Manager • Head of Circular Economy • Director of Regulatory Affairs • Commercial Director





# RESOURCING THE FUTURE CONFERENCE 2019

To talk through any of these  
opportunities please contact:

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**[www.ciwm.co.uk/RTF19](http://www.ciwm.co.uk/RTF19)**



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